



ACCA 2019 Conference & Expo
March 4-6, 2019 | San Antonio, TX



THE ULTIMATE CONTRACTOR LEARNING EXPERIENCE



www.accaconference.com

SPONSORSHIP OPPORTUNITIES BROCHURE

Contact Us:
Alex Skeete
703-706-8224
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Maximize your brand at ACCA 2019

The ACCA Annual Conference & Expo connects you with serious customers. Hundreds of owners and service managers who make the purchase decisions for their HVAC companies attend the ACCA Annual Conference to learn from the industry's most successful owners, innovative and creative up-and-comers, entrepreneurs, and top consultants.

The conference and exhibit hall is packed with opportunities to maximize your brand exposure, launch new products and drive target prospects to your booth. Each and every opportunity creates specific, value-added exposure to your core market and to key industry professionals. Opportunities exist for organizations of all sizes and budgets and are sold on a first-come, first-served basis, so act now to build your brand at ACCA 2019.

Reserve your sponsorship now, contact:

NTP Events

Alex Skeete, Sales Executive

703-706-8224

askeete@ntpevents.com





Distinguish yourself from the competition with exclusive exposure opportunities.

Exclusive Sponsorship Opportunities:

Registration Sponsor - \$7,500

- Logo recognition in registration area
- Sponsor logo on all registration signage onsite
- Logo recognition on web and mobile app

First-timer and MIX® Group Reception

Exclusive - \$7,500

Co-Sponsor - \$5,000 (Limit 2)

- Ability to give welcome remarks at the party
- Sponsor to receive full party attendee list
- Recognition on event signage
- Sponsor logo recognition onsite, web, and mobile app
- Sponsor to have the ability to have staff attend

Whether you want to launch a new product, stand out from your competitors, increase brand awareness or attract more qualified prospects to your booth, ACCA 2019's sponsorship opportunities amplify your exposure to HVAC professionals.

ACCA 2019 Sponsorship Opportunities include:

- Branding
- Advertising
- Education

Customize Your Sponsorship Package:

Let us create the perfect sponsorship package to ensure your ACCA 2019 experience is a huge success! From exclusive opportunities to branding to new and innovative ideas, we want to create the perfect customized bundle to align with your sales goals. Call us today to discuss your needs!



Did you know...

Conference Sponsorship Opportunities increase

booth traffic up to 104%

Source: Center for Exhibition Industry Research

Take your brand beyond the booth and generate maximum return on investment with a variety of sponsorship options to suit your budget.



Powerful Branding Opportunities

Drive your brand home. Attendees will have plenty of chances to see your logo and your message when you choose one (or more!) of ACCA's effective sponsorships.

Opportunities include:

- Lanyards - \$7,500
- Breakfast (3 available) - \$2,500
- Coffee Breaks (2 available) - \$1,500
- Snack Breaks (1 available) - \$1,500
- Charging Stations (Mobile Unit) - Call for pricing.

Signage:

- Aisle Number Signs *Exclusive - \$5,000
- Meter panels - \$2,000
- Floor Stickers (pair of 6x6) - \$5,000
- Floor Stickers (pair of 3x3) - \$2,000
- Escalator Clings (Limit 4) - Call for pricing.
- Banners - Call for pricing.

Bingo Card:

\$1,500 - Limited quantity

- Sponsor company name and booth number on card
- Sponsor name recognition on on-site signage, web, and mobile app

Advertising: Mobile App

ACCA is pleased to offer a mobile app for ACCA 2019. The mobile app's powerful search engine, planning tools and interactive maps make it easy for buyers to learn about your company and products.

- **Main App Sponsor - Exclusive**
Call for pricing.
- **Banner Ad with Landing Page**
\$1,500 - Limit 2
- **Push Notifications**
\$500 - \$750 - Limit 5

Powered by:





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Educational Opportunities

Take advantage of the opportunity to engage attendees with a personalized educational sponsorship.

Expo Kickoff & Mainstage Session - Darren Woodson - \$15,000

*Exclusive - Tuesday, March 5, 2019, 9:00am - 10:00am

Mainstage Session - Seth Mattison - \$7,500

*Exclusive- Monday, March 4, 2019, 8:00am - 10:00am

Session Room Sponsor - \$5,000 (Limit 4)

- Opportunity to place branded items on tables
- Logo recognition inside of session room for the duration of the conference
- Logo recognition on on-site signage, website and mobile app

Product/Service Showcase - \$750

*Booth required.

- 20-minute presentation in presentation area on the show floor

Take your brand beyond the booth! Contact Us to Reserve Today:

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Our Corporate Partners

The Corporate Partner and Business Associate Programs are powerful year-long marketing and promotional campaigns. Developed to provide the HVACR manufacturing/supplier community with opportunities to align with ACCA. From advertising and exhibits, to year round recognition and individual outreach opportunities, the ACCA Corporate Partner Program is the most flexible way to reach and develop sustainable relationships with the professional contracting community. For more information, contact Todd Washam at todd.washam@acca.org or 703-824-8856.

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Thank you to our current Corporate Partners.

